

For over 35 years, Marc Swersky has collaborated with some of the top artists, writers, & musicians in the music business. As a Songwriter/ Producer his albums have sold in excess of 50 million copies. Over the past 5 years Swersky has developed three artists who have landed finalist/ runner up spots on NBC's The Voice. His songs have been featured in the recent blockbusters Creed, Get Hard, Barbershop 3: The Next Cut and shows such as Showtime's Shameless. He is a writer on two Grammy Award winning Albums featured on: The Bodyguard Soundtrack for the song "Trust In Me," sung by Joe Cocker and Thanks And Giving All Year Long (Executive Producer, Marlo Thomas) for the song "I'll Give Anything But Up," sung by Hilary Duff and is a co-publisher on much of his catalog with EMI Music and Sony/ATV Music Publishing. His songwriting and production repertoire encompasses a range of genres, including pop, rock, indie, soul and americana. Swersky continues to push the boundaries of art with exuberance and passion while maintaining utmost dedication to his team and the artists he supports.

In 2014 Swersky launched Monocentric Music, a full service Entertainment + Production Company. Monocentric — defined as having one singular center, is an artist centered company with major focus on artistry & development, a specialty of Swersky's. With the changing landscape of the music business, where artists are able to hold onto less and less control of their careers, Swersky felt it necessary to offer a model which serves the needs of the artist as a whole. Working with Swersky and the team at Monocentric means more than music. The business approach places high value on the human spirit of each artist developed. What you get most with Swersky is time.

*“Taking time (months or sometimes years) to develop an artist is really a lost art. I strive to bring back the old school approach to artist development. Most young artists want instant gratification. What they don't always realize is that sometimes their impatience will ultimately be their downfall in this industry. Securing a lasting career takes time, commitment, hard work and focus”-Marc Swersky*